KARNATAKA-MANIPUR INTERSTATE CULTURAL FESTIVAL 2020



Transforming Peace and Harmony

BENGALURU

MANPHO CONVENTION CENTRE

17th to 19th January 2020 10:00AM to 10:00PM

EVENT BY



EVENT ASSOCIATE







Karnataka-Manipur Interstate Cultural Festival 17th to 19th January 2020

About The Festival

"Culture" is a cultural exchange event organized to provide an opportunity to explore differences and similarities of world colorful people's, diverse cultures, histories, heritage, traditions, customs, beliefs, societies, languages, food and much more. And we believed that such opportunities will make peoples to view the world with a different lens. Hence, it will provide an alternative perception and it broadens one's horizons and increases the tendency of acceptance.

The main idea about our event is diversity and inclusion to be developed so that the focus would shift towards how diversity is able to enrich human learning and experience, so-called 'Unity in Diversity'. Specially our nation's India is the most multi-diverse culture in the world and we focus to develop a platform to understand and aware of diverse cultures among the peoples and exchange every possible benefit towards one another.

Cultural exchanges allow us to experience exotic cultures across the world, but at the same time, it provides an opportunity to understand our own cultures and traditions. Hence, these opportunities act as widows of self-awareness and bringing all of us into humanity, love, peace and harmony among everyone.

Directly experiencing something is the best way to learn. Therefore, our event "cultures" a cultural exchange event that will allow anyone to experience other cultures by living and learning about languages, customs, traditions, lifestyles, food, social structures and heritage of the world. With this Idea, the Eduspectrum brought the event "CULTURES 2020" to Bangalore and continue its events across the nation, across the world.

On our first event of its kind "CULTURES 2020" presenting the "Karnataka-Manipur interstate Cultural Exchange Festival" to be held in Bangalore from 17th to 19th January 2020.

In this three days event we will be showcasing the Handicraft, Handloom, agri products, seri products, food products and Tourism of both the States. Also foods, and other products with 3 days long cultural program - like Classical Dance, Traditional Dance, Ancient Martial Arts Show, Musical Harmony, Musical Night, Dance Drama, Traditional Attire Fashion Show, Folk Music, Children Painting Competitions, Friendly Football Match and many more.



OBJECTIVES OF EVENT

Objectives

Diversity is beautiful. It is the pre-requisite of unity. Unity, instead of uniformity, creates tolerance, acceptance and flexibility. To attain unity, it is necessary to appreciate diversity. This event will help us do just that. When one experiences other cultures, view the world with another lens, accepts the "others", one understands the very essence of diversity which is the first step towards attaining unity.

Since the last 3-4 decades, Karnataka is one of the major Educational destinations of Manipuris. Today about 50000 to 100000 peoples of Manipur resides in Karnataka, they are involved and employees under IT sectors, Educational sectors, Service Sectors, Hospitality and Medical Sectors.

There is a growing interest among people of Karnataka to know more about culture, traditions, dance, music, cinema, sports and cuisines of Manipur state and vice versa, at the same time the Manipuris also get the opportunities to understand the peoples of Karnataka that's how it will strengthen the brotherhood and promote harmony among the peoples of both Karnataka and Manipur.

This event is an awareness cum understanding of two states' own unique culture and create harmony, love and respect. The event will showcase the culture, food, traditions, music, sports and many more. It will also showcase the Handicraft, handloom items and other resources of the two states.

Through this event, we believe people from both the states will get to know more about each other's through performing arts, culture, sports, cinema, music and dance. This will promote both the state's tourism, resources, business and many more.





Calendar of Activities

Day 1 Opening Ceremony	 Candle Lighting by the Chief Guest, VIP & Dignitaries Welcome Speech by the CEO of "Eduspectrum" Speech by the Chief Guest, VIP, Scholars, Guests, etc The Chief Guest, VIP & Dignitaries on the dais
Program Opening	 Theme Opening-Stage Light Off, Musical Instrument from both the Orchestra along with a brief history of the two States with Visual Background Hacchevu Kannadada Deepa (Karnataka Traditional Dance) 30 Minutes Events Theme Dance Performance from all the communities of Manipur and Karnataka Classical Dance Show of both the States Traditional Dance Show Ancient Manipuri Martial Arts Show (Thang-Ta) Honor to Legendary Singer "Sh. Naba Sharma" (Naba Volcano) for his 50 years contribution Honor to Legendary Film Maker and Director "Romi Meitei" and film Actors. Singer & Actor Hamom Sadananda Welcome Presentation to Mami Thawan Foundation Opening of Exhibition Stall, Educational Fair, Photo Exhibition, Painting Exhibition and Traditional Food Stall by the Chief Guest and VIPs
Day 2 Cultural	 Pung Cholom Penna Dance from Karnataka Children Painting Competition Mami Thawan Special Entertainment Show Young Entrepreneurs from Manipur and Bangalore (Interaction and Award Ceremony by Eduspectrum to enhance brand market) Fashion Shows (Traditional Attires and Handloom Products)
Day 3 Closing Day	 Football Match Closing Speech Musical Night Food Fest Closing Ceremony



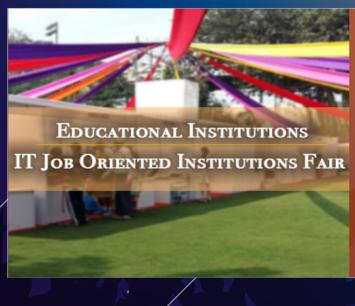
CULTURES 2020 EXPO DETAILS 17 th TO 19 th JANUARY 2020

GENERAL EXPO OF TWO STATE KARNATAKA & MANIPUR



- HANDICRAFTS PRODUCTS
- HANDLOOM PRODUCTS
- HORTICULTURE PRODUCTS
- AGRI PRODUCTS
- ORGANIC FOOD PRODUCTS
- FOOD PRODUCTS
- SERICULTURE PRODUCTS
- TOURISM

JOB ORIENTED COURSES EDUCATION FAIR



- INSTITUTIONS ON AI & DATA SCs
- WEB DEVELOPMENT COURSE
- DIGITAL MARKETING COURSE
- MOBILE SERVICING COURSE
- PARAMEDICAL COURSES
- ITI COURSES
- FILM COURSES/MULTIMEDIA
- PHOTOGRAPHY
- INTERIOR & EXTERIOR COURSES
- FOOD PROCESSING COURSES
- BAKERY & COOKERY COURSES



CULTURES 2020 EXPO DETAILS 17th TO 19th JANUARY 2020



PAINTING & PHOTO EXHIBITION FROM TWO STATE KARNATAKA & MANIPUR



FOOD & CUISINES FROM TWO STATE KARNATAKA & MANIPUR

CLASSICAL DANCE SHOW



TRADITIONAL DANCE SHOW



TRADITIONAL MUSIC SHOW





ANCIENT MANIPURI MARTIAL ARTS SHOW

MUSICAL CONCERT FILM FRATERNITY ENTERTAINMENT SHOW

Rasi



FREINDLY FOOTBALL MATCH





Target Audience And Potential Crowd

Target Audience

- Entire Manipuris residing in Karnataka
 - □ Students, resource personnel's and the general public of Karnataka
 - □ Children's of both the state
 - General Public of Karnataka
 - Other community residing in Karnataka
 - □ Other Intellectuals and Professionals

Invitees

- Ministries of both states
 Intellectuals, Bureaucrats
- Media Personalities
- Civil Societies of Manipur, North east and Karnataka.
- Student Societies of Manipur, North east and Karnataka.
- □ City Corporators
- □ Law Enforcement Officials
- □ Law Makers
- □ Sports Personalities
- □ Schools, Colleges
- □ Educationist and Teachers
- □ Professional Institutions
- □ Cultural Fraternity of both states
- □ Film Fraternity of both states
- □ Singers and Musicians of both states
- □ Global Companies
- Resource people from Both State's Art & Culture.

Expected crowd

 \Box 2000 Plus in and out a day.



Associate Partner

Event Partner

Cultural Associates

Media Partner

Digital Media Partner

Hospitality Partner

Sports Partner

Manpower Partner

Fashion Show

Associate Partner





DEPARTMENT OF KANNADA AND CULTURE GOVERNMENT OF KARNATAKA

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EDUSPECTRUM







FUSION ATTIRE & HANDLOOM FASHION SHOW

APAIBI VENTURE





Cultures 2020

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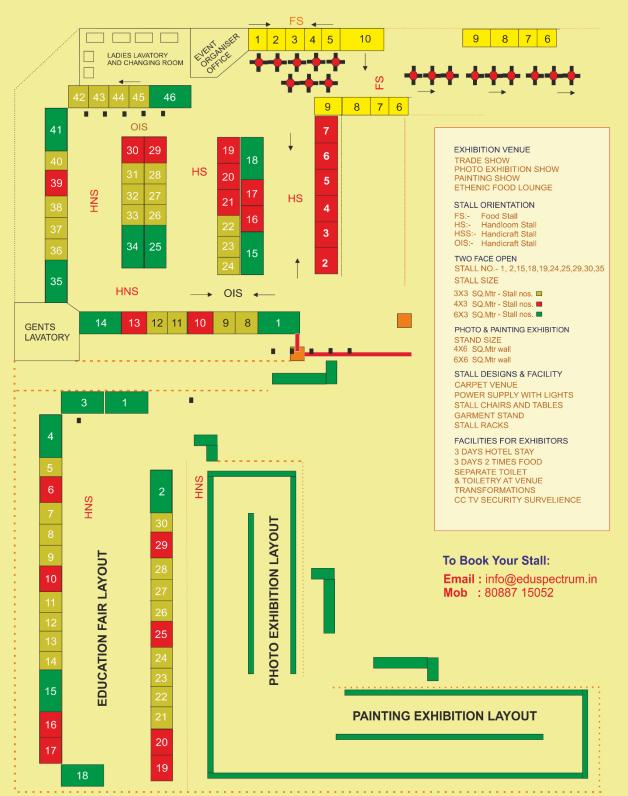
Expo

HANDICRAFT, HANDLOOM, SERICULTURE, FOOD, AGRICULTURE AND HORTICULTURE & TOURISM EXPO

JOB ORIENTED IT AND ITI COURSES AND PARAMEDICAL COURSE FAIR

ARTISTIC PAINTING AND PHOTO EXHIBITION

EXHIBITION STALL LAYOUT



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KARNATAKA-MANIPUR INTERSTATE CULTURAL FESTIVAL JANUARY 2020 GENERAL TRADE EXHIBITION

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NAME ON MAIN CULTURAL AND ENTERTAINMENT VENUE	\checkmark	\checkmark	\checkmark	\checkmark
NAME ON CONVENTIONAL WEBSITE WITH LINK	~	~	\checkmark	\checkmark
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PRE EVENT BROCHURE ADS	~			
LOGO ON EXHIBIT HALL DISPLAY GATE	~	~	\checkmark	\checkmark
LOGO ON MAIN CULTURAL AND ENTERTAINMENT VENUE	\checkmark	\checkmark	\checkmark	\checkmark
LOGO ON CONCEPTIONAL ADS BLOG POST	\checkmark	\checkmark	\checkmark	
LOGO PROJECTIONS AT AWARD PARTY	\checkmark			
PRE EVENT PROMOTIONAL VIDEO RECOGNITION	\checkmark			
GENERAL SESSION RECOGNITION FROM PODIUM	\checkmark	\checkmark		
AWARD PARTY RECOGNITION FROM PODIUM	~	\checkmark		
BIG SCREEN VISUAL ADS DISPLAY DURING ENTREPRENEUR HONOUR	\checkmark	\checkmark		

For Sponsorship:

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